

North East Investment fund applications are evaluated on certain key criteria:

- **Strategic economic fit:** will your project contribute to strengthening our local economy and/or benefit transport, connectivity or infrastructure? We consider how your proposal will impact immediately and/or act as a catalyst for future change.
- **Deliverability:** will your project be completed on time and are the goals achievable? Key issues that tend to affect the timescale are, for example, match funding, planning permission, site conditions and so on.
- **The recyclability of funding:** How and when will you repay the loan finance including consideration of contingency plans in unforeseen circumstances.
- **Unlocking economic growth:** How will your project and the investment achieve economic growth and outcomes including job creation, job safeguarding, brownfield land development and private sector investment?