

Our Values

Make a Difference

We are here because we have the passion, commitment and drive to make a genuine difference and positive impact on people's lives.

What does "make a difference" look like in action?

- Be mindful - is whatever you are doing or saying having the desired effect?
- Believe in yourself and your ability to make an impact.
- Be delivery focussed, productive and commit to making things happen.
- Do what you say you are going to do.
- We want the work of the North East LEP to leave a legacy, so always think ahead.

Better Together

Partnerships are at our core - whether that's internal or external, national or local - we believe that developing trusted, collaborative partnerships are central to everything we do.

What does "better together" look like in action?

- Support, respect and listen to each other.
- Make time in your day to chat with others and get to know them.
- Share learning.
- Collaborate to find the best solution - two heads are better than one.
- Give people your full attention – put phones and laptops away in meetings, don't let them be a distraction.

Think Bigger

We don't believe in mediocre - we push boundaries, raise the bar and stretch outside of our comfort zone so we can deliver the best outcome and highest level of impact for our region.

What does "think bigger" look like in action?

- Challenge your ways of thinking - is doing what you've always done the right answer, or do you need a different way of doing things to really provide the right solution
- Believe you can achieve great things - because you can
- Never settle - there is always something else to learn
- Recognise that change is positive - even when it is challenging, every experience contributes to your growth
- Ask more questions
- Being part of team LEP is amazing – but we must remember we are a partnership and it's our role to ensure we use the people and organisations in our region to strengthen our commitment to deliver the Strategic Economic Plan.

Do The Right Thing

When we make a decision, we do so in an informed, evidence led way, with integrity, self belief and accountability for the outcome that is intended.

What does "do the right thing" look like in action?

- Make decisions that you stand by – always use information, data and insight to back up your decision, but don't be afraid to take a risk
- Be prepared
- If something isn't right, speak up - positive challenging is good
- Treat people fairly and be open minded about the opinions of others
- Take initiative if you know the direction you want to take, don't just wait to be asked to do something
- Take responsibility and be honest if you make a mistake, no-one has all of the answers or gets it right all of the time
- Remember we are a publicly funded organisation and should always seek value for money – be mindful of how you allocate your budgets, including on travel, accommodation and expenses.