

North East Energy Catalyst



Energy Innovation Challenge Programme Application form

V1.2

Deadline for applications: noon Friday 17 April 2020

Return this form to: Emily.carlson@nelep.co.uk

🐦 @northeastlep 📍 northeastlep.co.uk

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Energy Innovation Challenge Programme: Application Form

The North East region excels when it comes to innovating, demonstrating and delivering new solutions which can help us solve global energy challenges, and make the transition to a low carbon economy.

The Energy Innovation Challenge Programme, targeted at SMEs, is a new initiative designed to build on our regions skills and expertise to address global energy challenges. The programme is being jointly coordinated by North East Local Enterprise Partnership (North East LEP) and Innovation SuperNetwork (ISN) and will be delivered over a series of three rounds during 2020/21. Each challenge will identify solutions to energy issues pertinent to the North East which can be scaled up regionally, nationally or globally.

The application process has been designed so that we can get a feel for you and your idea, and how it relates to the challenge themes. This application form is not designed to be a business plan as we appreciate some concepts or ideas require further thought and refinement. Rather, it is designed to provide us with a feel for your business and its potential.

Please see the 'Guidance Notes' document for further information on completing the application form.

Please note: we will not consider your application if it is incomplete or if you provide inaccurate and/or contradictory information. So please answer all the questions as fully as you can.

If you require clarification on any issues, please contact:

david.lynch@nelep.co.uk or steph@supernetwork.org.uk

Please return your completed application form to: emily.carlson@nelep.co.uk

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Please complete the following section:

Company name (or proposed company name)

Company status (please select one):

Trading for more than 12 months

Trading for less than 12 months

Not yet trading

Company name (or proposed company name)

Company address (including postcode)

Current number of employees

Main contact name

Main contact email

Main contact phone

Product/service name

Which of the following best describes the current status of your product / service:

Idea

Proof of concept

Prototype

Trial / testing

Market ready

Fully commercialised

So now that's clear, let's get started with your application.

You might want to answer these questions in bullet point format.

Please tell us about yourself and your team if you have one:

Describe your product or service, what makes your idea novel compared to competition? 300 words max

What problem does your product / service address related to the challenge theme, and how? 300 words max

Are you working closely with any key partners? 100 words max

What are your core strengths and experience? How will they help you bring your idea to market? 350 words max

Tell us a little more about your idea:

Who are your customers? 100 words max

How will your idea generate revenue? 300 words max

What would you like to have achieved by year one, three and five?

Please list any assumptions you've made to help you achieve this. 300 words max

And finally,

How would this programme benefit you, your company and your idea?

Name the areas you need support with to move your idea forward.

What are the biggest risks or issues you need to resolve for your business to become a commercial success? 300 words max

Once complete please email this application form to:

Emily.carlson@nelep.co.uk

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Appendix 1 Energy Challenge Programme - key milestones

